

COOKIE POLICY

www.smartwasteroutes.com

This website uses third-party and own cookies to ensure you have a better browsing experience, to share content on social networks and so that we can obtain user statistics.

You can prevent the downloading of cookies through your browser settings, preventing cookies from being stored on your device.

As the owner of this website, I would like to inform you that we do not use any personal information from cookies, we only use general statistics of visits that do not involve any personal information.

It is very important that you read this cookie policy and understand that, if you continue browsing, we will consider that you accept their use.

According to the terms included in article 22.2 of Law 34/2002 on Information Society Services and Electronic Commerce, if you continue browsing, you will be giving your consent to the use of the aforementioned mechanisms.

Responsible Entity

The entity responsible for the collection, processing and use of your personal data, in the sense established by the Personal Data Protection Act, is GLOBAL DATA MEDIA TECH- Alameda Rekalde 18, 7 izquierda - 48009 Bilbao, Bizkaia.

¿ What are cookies?

Cookies are a set of data that a server deposits in the user's browser to collect standard Internet log information and information on the behaviour of visitors to a website. In other words, they are small text files that are stored on the computer's hard drive and are used to identify the user when he/she logs on to the website again. Their purpose is to record the user's visit and to store certain information. Their use is common and frequent on the web as they allow pages to function more efficiently and achieve greater personalisation and analysis of user behaviour.

What types of cookies are there?

The cookies used on our website are session and third-party cookies, and allow us to store and access information relating to language, the type of browser used, and other general characteristics predefined by the user, as well as to monitor and analyse the activity carried out, with the aim of introducing improvements and providing our services in a more efficient and personalised manner.

Cookies, depending on their permanence, can be divided into session or permanent cookies. Those that expire when the user closes the browser. Those

that expire depending on when the purpose for which they are used is fulfilled (for example, so that the user remains identified in the services) or when they are manually deleted.

Name	Type	Expiration	Purpose	Class
__utma	Third-party (Google Analytics)	2 years	Used to distinguish users and sessions.	Not Exempt
__utmb	Third-party (Google Analytics)	30 minutes	Used to determine new sessions or visits	Not Exempt
__utmc	Third-party (Google Analytics)	At the end of the session	Set up for use with Urchin	Not Exempt
__utmz	Third-party (Google Analytics)	6 months	Stores the source or campaign that explains how the user arrived at the website	Not Exempt

Additionally, depending on their purpose, cookies can be classified as follows:

Performance Cookies

This type of Cookie remembers your preferences for the tools found in the services, so you do not have to reconfigure the service each time you visit. By way of example, this type includes:

- Volume settings for video or sound players.
- Video streaming speeds that are compatible with your browser.
- Items stored in the "shopping cart" in e-commerce services such as shops.

Geo-location cookies

These cookies are used to find out which country you are in when you request a service. This cookie is completely anonymous, and is only used to help target content to your location.

Registration cookies

Registration cookies are generated once the user has registered or subsequently logged in, and are used to identify you to the services for the following purposes:

- To keep the user identified so that, if you close a service, the browser or the computer and at another time or another day re-enter that service, you will continue to be identified, thus facilitating your browsing without having to identify yourself again. This functionality can be deleted if the user clicks on the [close session] functionality, so that this cookie is deleted and the next time the user enters the service he/she will have to log in to be identified.

- Check whether the user is authorised to access certain services, for example, to participate in a competition.
- Additionally, some services may use connectors with social networks.

Analytics cookies

Each time a user visits a service, a tool from an external provider generates an analytical cookie on the user's computer. This cookie, which is only generated during the visit, will be used during future visits to the services to anonymously identify the visitor. The main objectives pursued are:

- To allow anonymous identification of browsing users through the cookie (identifies browsers and devices, not people) and therefore the approximate counting of the number of visitors and their trend over time.
- Identify anonymously the most visited content and therefore more attractive to users. Know if the user is accessing is new or repeat visit.

Important: Unless the user decides to register for a service, the cookie will never be associated with any personal data that can identify him/her. These cookies will only be used for statistical purposes to help optimise the user experience on the site.

Advertising cookies

This type of cookies allow to extend the information of the advertisements shown to each anonymous user in the services of . Among others, they store the duration or frequency of viewing advertising positions, interaction with them, or browsing patterns and / or user behaviour as they help to form a profile of advertising interest. In this way, they make it possible to offer advertising related to the user's interests.

Third-party advertising cookies

In addition to the advertising managed by the websites in their services, the websites offer their advertisers the option of serving ads through third parties ("Ad-Servers"). In this way, these third parties can store cookies sent by the Ad-Servers services from users' browsers, as well as access the data stored in them.

The companies that generate these cookies have their own privacy policies. Currently, the websites use the Doubleclick platform (Google) to manage these services. For more information, go to

<http://www.google.es/policies/privacy/ads/#toc-doubleclick> and

<http://www.google.es/policies/privacy/ads/>.

How can I disable cookies in my browser?

Different browsers can be configured to warn the user of the reception of cookies and, if desired, prevent their installation on the computer. Likewise, the user can check in their browser which cookies they have installed and their expiry date, and can delete them.

For further information, please consult the instructions and manuals of your browser:

For more information on the management of cookies in Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=es>

For more information on the management of cookies in Internet Explorer:

<http://windows.microsoft.com/es-es/windows-vista/cookies-frequently-asked-questions>

For more information on managing cookies in Mozilla Firefox:
<http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>

For more information on managing cookies in Safari:
<http://www.apple.com/es/privacy/use-of-cookies/>

For more information about managing cookies in Opera:
<http://help.opera.com/Windows/11.50/es-ES/cookies.html>

If you wish to stop being tracked by Google Analytics visit:
<http://tools.google.com/dlpage/gaoptout>

To learn more about cookies

You can learn more about online behavioural advertising and online privacy at the following link: <http://www.youronlinechoices.com/es/>

Google Analytics data protection:
<http://www.google.com/analytics/learn/privacy.html>

How Google Analytics uses cookies:
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es#analyticsjs>

Updates and changes to the privacy/cookie policy

The websites may modify this Cookies Policy in accordance with legislative or regulatory requirements, or with the aim of adapting said policy to the instructions issued by the Spanish Data Protection Agency, for which reason users are advised to visit it periodically.

When significant changes are made to this Cookies Policy, these will be communicated to users either through the website or by email to registered users.